

ABM MAHI

CREATIVE MARKETER & LEAD AT ORVEXIS MEDIA



CONTACT

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Gurudaspur, Natore,
Rajshahi

SKILLS

- Social Media Management
- Video Editing (CapCut expert)
- Graphic Design (Canva)
- Facebook Ads Manager
- Data Analytics & Insights
- Programming (Python, C++, Java)
- Team Leadership
- Market Research

LANGUAGES

- English (Fluent)
- Bangla (Fluent)

REFERENCE

OrveXis Media

Social Media Marketing

Phone: +88013 36 - 55 96 26

Email: support.orvexis@gmail.com



PROFILE

Creative and results-driven professional with a strong background in Computer Science and Technology. As the Lead at OrveXis Media, I specialize in data-driven social media management and impactful content creation. Skilled in analyzing digital trends and platform algorithms to maximize brand reach. Passionate about helping brands like SockStocks grow through a blend of technical logic and creative storytelling.



WORK EXPERIENCE

OrveXis Media 2025 - PRESENT
Lead & Founder

- Managing a remote team to provide end-to-end digital solutions, including Social Media Strategy and Technical Support.
- Executing high-quality content production (Reels, Graphics) using CapCut and Canva to enhance brand engagement.
- Utilizing data analytics to optimize campaign performance and reach business growth targets.

OrveXis Media 2025 - 2029
Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

Orvexis Media: Championing Social Projects 2024 - 2025
Digital Content Manager and Expert

- Successfully managed a Facebook community of 250+ followers, maintaining consistent branding and high interaction rates.
- Developed custom graphics and video content aligned with audience preferences and market trends.



EDUCATION

Secondary School Certificate 2023 - 2024
Science | Beel Chalam M.L High School & College
GPA: 4.11 / 5.0

Diploma in Engineering 2025 - 2029
Computer Science and Technology | Pabna Polytechnic Institute
GPA: 3.2 / 4.0 | Current Second Semester